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FOR IMMEDIATE RELEASE

INSIGNIA SYSTEMS, INC. ANNOUNCES ELECTION OF ED CORCORAN AS CHAIRMAN

MINNEAPOLIS, MN — December 9, 2015 — Insignia Systems, Inc. (Nasdaq: ISIG) today announced that Edward A. Corcoran, an existing Board member since 2012 and significant shareholder, has been elected chairman of the board of directors of the company, replacing David L. Boehnen who will continue as an independent director. Mr. Corcoran, commented, “On behalf of the entire board of directors, I would like to thank Dave for his service as chairman since 2013. I look forward to continuing the work already in progress to build and service our customer base while improving the intrinsic value for our shareholders.”

About Insignia Systems, Inc.

Insignia Systems, Inc. is a developer and marketer of innovative in-store products, programs and services that help consumer goods manufacturers and retail partners drive sales at the point of purchase. Insignia provides at-shelf media solutions in approximately 13,000 retail supermarkets, 2,000 mass merchants and 8,000 dollar stores. With a client list of over 200 major consumer goods manufacturers, including General Mills, Kellogg Company, Kraft Foods, Nestlé and P&G, Insignia helps major brands deliver on their key engagement, promotion, and advertising objectives right at the point-of-purchase. For additional information, contact (800) 874-4648, or visit the Insignia website at www.insigniasystems.com.

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